

THE INSTITUTE FOR SOCIAL POLICY AND  
UNDERSTANDING PRESENTS

An  
*Extraordinary*  
Evening in  
*Extraordinary*  
Times

**ANNUAL BANQUET 2020**  
SATURDAY, NOV. 21, 7:30–9:00 P.M. ET  
MEET US ON ZOOM



## EVENT DETAILS



ONLINE

Via Zoom



NOVEMBER  
21, 2020

7:30–9:00 P.M. ET  
4:30–6:00 P.M. PT

## SPECIAL GUESTS



NADA AL-HANOOTI

Emgage USA



IMAM HASSAN SELIM

Islamic Center of Cedar  
Rapids



KEVIN SINGER

Neighborly Faith

## ISPU ANNUAL BANQUET

# AN EXTRAORDINARY EVENING



**IT'S ALREADY BEEN** quite a year, hasn't it? 2020 has given us a lot to handle: the COVID-19 crisis, overdue calls for racial equity and justice, a hotly contested presidential race. At ISPU, we've been working hard not just to thoughtfully address these events with relevant new research but also to do what we've always done: create a foundation of life-changing facts that will stand the test of time. Every day of this tumultuous year, we've worked to create meaningful change within the scope of our mission, whether that's been recording Muslim acts of service in response to the pandemic, digging into the lessons learned from successful Muslim political engagement, or researching Muslim views on coalition building. What's more, we've taken this research and shared it with those that need it most. And we couldn't have done any of it without you.

So, after a year like this one, we'll all need something to celebrate. That's why we're excited to invite you to join us (virtually!) to support ISPU at our 2020 annual banquet on November 21, 2020.

Due to the continued threat of COVID-19, we've decided for the health and safety of our supporters, partners, staff, and speakers to do something quite different—and, we hope, extraordinary—and that's holding our annual banquet entirely online. There will be a time when we can all gather again in person. But until then, we're excited to share with you a virtual event to celebrate together with our nationwide ISPU family.

Rest assured, we can guarantee that this banquet won't be "just another Zoom call." Our program will include incredible speakers from across the country, as well as star comedian **Jeremy McLellan** as our emcee. We'll create spaces for virtual mingling so you can still interact with old friends and make new ones, too. And our silent auction is back for another year with even more incredible items.

Relevant, rigorous research may be our mission, but people are ISPU's biggest strength. It is you—our donors, supporters, and sponsors—who power this work. We hope you will join us and consider sponsoring a virtual table at the banquet. Your sponsorship will place you in the company of like-minded professionals, community and business leaders, philanthropists, university students, and ISPU supporters from across the country. And your sponsorship will be visibly featured through:

- Event-based email marketing shared with more than 12,000 engaged individuals across the country, reaching academics, policymakers, community organizers, philanthropists, and news agencies.
- Banquet-specific marketing across our website and social platforms, reaching American Muslims and allies around the country, including 14,000+ Facebook followers, 1,400+ Instagram followers, and 5,400+ Twitter followers, and nearly 80,000 visitors to ISPU.org every year.



**JEREMY McLELLAN**

Comedian and Emcee

# SPONSORSHIP LEVELS

**COMMUNITY  
SPONSOR**  
**\$500**

1 complimentary ticket (for 1 household screen) to the virtual banquet  
Digital advertisement on online event page night of banquet  
Sponsor spotlights on social media in weeks preceding banquet  
Inclusion in virtual exhibition hall

**BENEFACTOR  
SPONSOR**  
**\$1,500**

10 complimentary tickets to virtual banquet

Inclusion in "Thank You to Our Sponsors" video during banquet

**RESEARCH  
SPONSOR**  
**\$2,500**

**All perks of Benefactor Sponsor +**

Name recognition in all event publicity (Oct 1–Nov 21)

Sponsor spotlights on social media in weeks preceding banquet

Access to the private ISPU sponsors' virtual event

**SCHOLAR  
SPONSOR**  
**\$5,000**

**All perks of Research Sponsor +**

Placement of corporate logo in all event publicity

Special ISPU Gift Box mailed to you

**PARTNER  
SPONSOR**  
**\$10,000**

**All perks of Scholar Sponsor +**

Prominent placement of corporate logo in all ISPU event and end-of-year campaign publicity (Oct 1–Dec 31)

Video advertisement during banquet

Verbal recognition and thank you from ISPU staff during banquet

**VISIT [ISPU.ORG/BANQUET](https://www.ispu.org/banquet) TO PURCHASE YOUR SPONSORSHIP**

**For more information, contact:**

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**THE INSTITUTE FOR SOCIAL POLICY AND UNDERSTANDING (ISPU)** provides objective research and education about American Muslims to support well-informed dialogue and decision-making. Founded in 2002, ISPU is a leading producer of solution-seeking research. We're a nonpartisan, nonprofit organization that builds understanding and strengthens communities by laying a foundation of facts. As the only organization of our kind, we're the go-to source for anyone seeking information about Muslims in America and issues that impact them.