



Institute for Social Policy
and Understanding

ANNUAL BANQUET 2019

FACTS ARE FUEL



THE HENRY FORD MUSEUM



NOVEMBER 23, 6:30-9:00 PM

EVENT DETAILS



THE HENRY FORD
MUSEUM

20900 Oakwood Boulevard
Dearborn, MI 48124



NOVEMBER 23,
2019

Registration: 6:30 PM
Program: 7:15 PM
Exclusive museum access:
9-11 PM



FEATURED SPEAKER: KAREN ATTIAH

Karen Attiah, *Washington Post* Global Opinions Editor and the 2019 National Association of Black Journalists' Journalist of the Year, often writes on issues relating to race, gender, and international politics. She has been a tireless force to bring new voices, diverse viewpoints, and critical issues to the pages of the *Washington Post*. Last year, she helped ensure that the murder of her fellow *Post* journalist, Jamal Khashoggi, would not be forgotten, making a powerful statement in the struggle for free expression.



RESEARCH MAKING AN IMPACT AWARD WINNER: IMAM OMAR SULEIMAN



EMCEE: AMAN ALI

ISPU ANNUAL BANQUET

FACTS ARE FUEL

At ISPU, we know facts are *fuel*. Fuel for building understanding, fuel for community development, and fuel for realizing our shared vision of a truly pluralistic America where Muslims are equal participants.

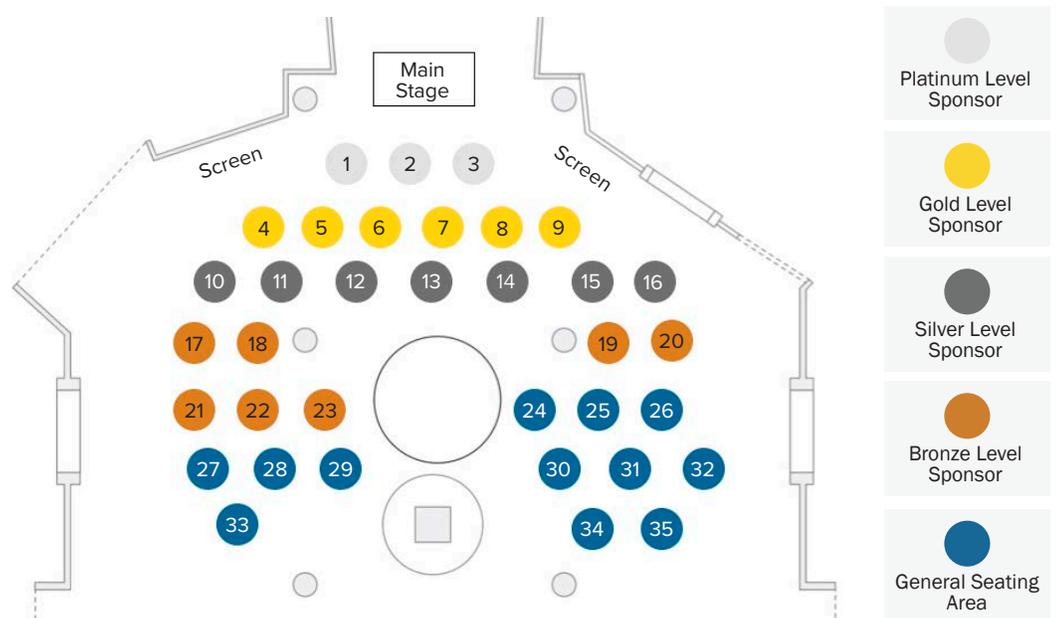
ISPU's 2019 annual banquet, "Facts Are Fuel," celebrates ISPU's work, the supporters who make it possible, and the partners who multiply impact by joining us in catalyzing change. Partners like Stacey Westcott, a photojournalist with the *Chicago Tribune* who attended our workshop for media professionals and remarked, "I [am now] more informed and more conscientious of my actions, thoughts, and work about and with Muslims." By putting relevant, rigorous research in the hands of people like Stacey, ISPU strengthens Muslim communities and empowers those working toward full and equitable inclusion with solution-seeking research that makes it possible to stand up, to speak up, and to thrive.

We look forward to sharing our work, our impact, and our vision for the future on Saturday, November 23 at the Henry Ford Museum in Dearborn, Michigan. This year's banquet features keynote speaker Karen Attiah, *Washington Post* Global Opinions editor and the 2019 National Association of Black Journalists' Journalist of the Year. Karen epitomizes the work that ISPU does by lifting up the facts and using her voice and national platform to speak truth to power.

Facts are indeed fuel. But it is our donors, supporters, and sponsors who power this work. We hope you will join us and consider sponsoring a table at the banquet. Your sponsorship will place you alongside 350 like-minded professionals, community and business leaders, philanthropists, university students, and ISPU supporters at the banquet. And your sponsorship will be visibly featured through:

- Event-based email marketing shared with more than 10,000 individuals across the country, which reaches academics, policymakers, community organizers, philanthropists, and news and media agencies.
- Banquet-specific marketing across our website and social platforms, as well as direct print media, which reaches American Muslims and allies around the country, including 12,000+ Facebook followers, 800+ Instagram followers, and 5,000+ Twitter followers, and more than 50,000 visitors to ISPU.org a year.

Following the evening's festivities, you can freely stroll through the museum's exhibits and immerse yourself in the stories of amazing Americans like Rosa Parks and the Wright brothers.



SPONSORSHIP FORM



COMMUNITY SPONSOR

\$500

1 Complimentary Ticket

1 event vendor table



BENEFACTOR SPONSOR

\$1500

Preferred Bronze Seating

1 premier table (10 tickets) at the banquet

Digital advertisement at the banquet

Name recognition at the banquet



RESEARCH SPONSOR

\$2500

Preferred Silver Seating

All perks of Benefactor Sponsor +

Name recognition in all event publicity

Two invites to the ISPU private brunch with speaker



SCHOLAR SPONSOR

\$5000

Preferred Gold Seating

All perks of Research Sponsor +

Placement of corporate swag on banquet tables

Placement of corporate logo in all event publicity



PARTNER SPONSOR

\$10,000

Preferred Platinum Seating

All perks of Scholar Sponsor +

Prominent placement of corporate logo in all event publicity

Video advertisement at the banquet

On-stage recognition and thank you from ISPU staff

+ DIGITAL AD

\$300

+ BABYSITTING

\$25/child

PLEASE MAIL FORM + PAYMENT TO:

ISPU, c/o Nadia Ahmed
6 Parklane Blvd., Suite 510
Dearborn, MI 48126

PLEASE EMAIL DIGITAL ADS TO:

events@ispu.org

FOR MORE INFORMATION, CONTACT:

Nausheen Razvi
(312) 890-7224
events@ispu.org

www.ispu.org/banquet

CONTACT INFORMATION

Name

Organization

Address

City

State/Zip Code

Phone

Email Address

PAYMENT INFORMATION

Total Amount = \$ _____

- Check Enclosed (Payable to "ISPU")
 Credit Card Payment (Card details below)
 Visa Mastercard Discover American Express

Name on Card

Card Number

Expiration Date

Security Code

Signature

WHAT IS ISPU?

At the Institute for Social Policy and Understanding (ISPU), we envision a vibrant and truly pluralistic America, where Muslims are strong and equal participants. And we believe that relevant, rigorous research in the right hands will help us get there. Our work strengthens Muslim communities and empowers those working toward full and equitable inclusion with solution-seeking research that makes it possible to stand up, to speak up, and to thrive.

Founded in 2002, ISPU has been at the forefront of discovering trends and opportunities that impact American Muslims for almost 20 years. We're a nonpartisan, nonprofit organization that builds understanding, strengthens communities, and protects pluralism by laying a foundation of actionable research. As the only organization of our kind, we're the go-to source for anyone seeking information about Muslims in America and issues that impact them. We also share what we know in easily digestible ways with the general public, policymakers, media professionals, community leaders, and more.

HOW DO WE DO OUR WORK?



DISCOVER

First, we discover new data through rigorous research. Our publications, including our annual American Muslim Poll, provide much-needed insight into issues impacting not just Americans who are Muslim but all individuals working toward the promise of pluralism.



EDUCATE

Next, we use what we learn to educate the general public and raise awareness. We reach millions of people every year through in-person and digital education events, exhibits, convenings, media coverage, and more.



ENABLE

Finally, we provide resources and toolkits for journalists, policymakers, community leaders, teachers, advocates, and others to use in their own important work. Enabling others multiplies our impact as the data lives on in the work of those who join us in catalyzing change.

SO WHAT?

We measure our success not by the quantity of research conducted but rather by our impact. In 2018:

We trained leaders from

732

institutions—including schools, mosques, Hollywood, and more—on our research findings and recommendations.

We directly reached

27,614

people with our research.

Our data was cited more than

1,200

times by journalists, averaging 3 articles a day and reaching 1 billion eyes.