

CREATING A MORE WELCOMING MOSQUE FOR YOUNG ADULTS



ISPU researchers asked American Muslims:

What would a DYNAMIC, INCLUSIVE, and WELCOMING mosque look like?

"A sense of community & belonging"

"Relevant & inspirational programming"

"Empowering leadership that brings out the best in me"

"A well-kept facility I can feel proud of"

What would this look like for YOUNG ADULTS?

1. Young Adults Groups

Gives young adults space to organize their own activities that will build bonds of friendship and enhance their understanding of Islam.

2. Young Adults in Leadership

Finding young adults who can present khutbahs and serve in leadership positions ensures the mosque is a place where new talents are nurtured and welcomed.

3. Professional Development Resources

Provide mentorship and networking opportunities for young adults who are searching for or beginning a career.

4. Family-Friendly Environment

Ensures families—especially new parents—feel welcomed and accomodated.

Did You Know? Adults with young children are often interested in increasing their engagement with the mosque.

Why It Matters

Data shows that almost **52%** of American Muslims are younger than the age of 45. Over age 45
Under age 45

Many in this age group maintain a strong attachment to Islam and value a mosque that gives them a sense of community and empowers them to develop their talents in the mosque.

5. Opportunities that Facilitate Marriage

In a more natural and informal setting.

Did You Know? More than half of young adult Muslims are unmarried. However, many agree that specialized marriage events are not attractive.

Where Are the Young Adults?

According to our report, young adults are more attracted to a mosque if their peers are present as active members and leaders.

Muslim Millennials Value Religion

How important is religion to your daily life? (% Very important shown)

