



# BUILDING MUSLIM RESILIENCE

SUNDAY, SEPTEMBER 30 | 4:30-7:30 PM

## **GREATER TOGETHER: BUILDING MUSLIM RESILIENCE IN TODAY'S AMERICA**

Join us at our 2018 annual banquet to support ISPU's vital work, which aims to develop community, build understanding, and safeguard pluralism.



### **THE FAIRLANE CLUB,**

5000 Fairlane Woods Dr.,  
Dearborn, MI 48126



### **SEPTEMBER 30, 2018**

**4:30-7:30 PM**

## ISPU ANNUAL BANQUET

# BUILDING MUSLIM RESILIENCE

## EVENT DETAILS



**THE FAIRLANE CLUB,**  
5000 Fairlane Woods Dr.,  
Dearborn, MI 48126



**SUNDAY, SEPTEMBER 30**

Registration: 4:30 PM  
Program: 5:00 PM



### FEATURED SPEAKER:

**KHALED A. BEYDOUN**

Beydoun is a leading scholar on Islamophobia, national security and anti-terrorism law, and civil liberties. He serves as an Associate Professor of Law at the University of Detroit Mercy School of Law and is senior affiliated faculty at the University of California-Berkeley Islamophobia Research & Documentation Project. A critical race theorist, Professor Beydoun's research has been published in top law journals, and his book, *American Islamophobia: The Roots and Rise of Fear*, was published by the University of California Press this year.

### CONTACT INFORMATION

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(312) 890-7224  
events@ispu.org

### FOR MORE INFORMATION

Visit: [www.ispu.org/banquet](http://www.ispu.org/banquet)

*ISPU is a 501(c)(3) organization. A portion of your sponsorship for the value of goods and services received will not be tax-deductible. Thank you for your sponsorship.*

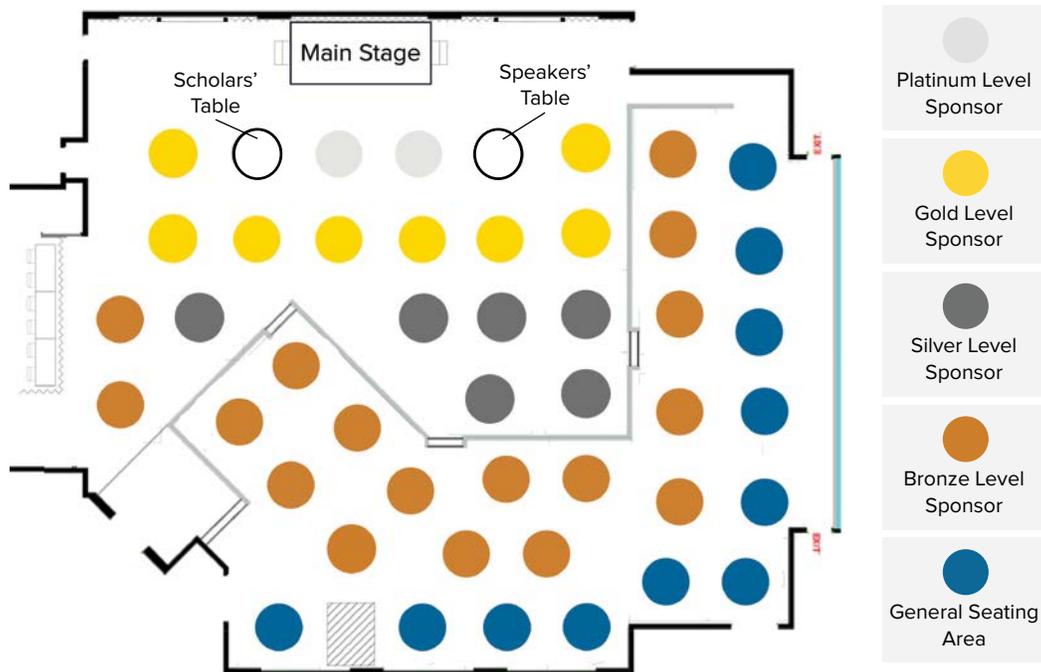
ISPU's 2018 annual banquet, "Greater Together: Building Muslim Resilience in Today's America," celebrates how ISPU research, supported by our generous donors, not only pushes back against fear and ignorance but also builds stronger communities and partnerships. Corey Saylor, one of our community partners recently remarked: "If you want to see where the future of empowering Americans who are Muslim lies, you must look at the Institute for Social Policy and Understanding." We couldn't have been more humbled and thrilled by his statement because it embodies what we work toward every day. In a time when the challenges are many, we aim to empower those seeking to stand up and speak the truth with excellent evidence. It's evidence that strengthens communities, promotes understanding, corrects misconceptions, and, as a result, builds resilience.

This year's banquet features keynote speaker Khaled Beydoun, a leading scholar on Islamophobia, national security and anti-terrorism law, and civil liberties. Khaled is an associate professor of law at the University of Detroit Mercy School of Law, senior affiliated faculty at the University of California-Berkeley Islamophobia Research & Documentation Project, and an ISPU Scholar.

We look forward to sharing our work and our impact with you on September 30, all of which is made possible by the generous support of individuals like you. We hope that you will join us and support our work by sponsoring a table at the banquet.

The banquet's participants include more than 400 professionals, business leaders, philanthropists, university students, and members of ISPU's supporters network. ISPU's event and email advertisement campaigns are directly shared with nearly 1800 individuals across the Midwest, including academics, policy makers, community organizers, philanthropists, and news and media agencies. This audience is concentrated in major metropolitan areas across four U.S. states, with key groups in Metro Detroit, Ohio, and Chicago.

Every year, nearly 44,000 visitors come to ISPU.org for information about our research, events, and programs. The promotional campaign for the 2018 annual banquet will include social media, website announcements, print announcements via direct mail to our regional mailing list, and event-specific direct mail flyers.



# SPONSORSHIP FORM



## COMMUNITY SPONSOR

**\$500**

1 Complimentary Ticket

1 event vendor table



## BENEFACTOR SPONSOR

**\$1500**

Preferred Bronze Seating

1 premier table (10 tickets) at the banquet

Digital advertisement at the banquet

Name recognition at the banquet



## RESEARCH SPONSOR

**\$2500**

Preferred Silver Seating

All perks of Benefactor Sponsor +

Name recognition in all event publicity



## SCHOLAR SPONSOR

**\$5000**

Preferred Gold Seating + 1 Seat at Scholars' Table

All perks of Research Sponsor +

Placement of corporate swag on banquet tables

Placement of corporate logo in all event publicity



## PARTNER SPONSOR

**\$10,000**

Preferred Platinum Seating + 1 Seat at Speakers' Table

All perks of Scholar Sponsor +

Prominent placement of corporate logo in all event publicity

Video advertisement at the banquet

On-stage recognition and thank you from ISPU staff

### + DIGITAL AD

\$300

### + BABYSITTING

\$10/child

### PLEASE MAIL FORM + PAYMENT TO:

ISPU, c/o Nadia Ahmed  
6 Parklane Blvd., Suite 510  
Dearborn, MI 48126

### PLEASE EMAIL DIGITAL ADS TO:

events@ispu.org

## CONTACT INFORMATION

Name

Organization

Address

City

State/Zip Code

Phone

Email Address

## PAYMENT INFORMATION

Total Amount = \$ \_\_\_\_\_

- Check Enclosed (Payable to "ISPU")  
 Credit Card Payment (Card details below)  
 Visa     Mastercard     Discover     American Express

Name on Card

Card Number

Expiration Date

Security Code

Signature

## WHAT IS ISPU?

The **Institute for Social Policy and Understanding (ISPU)** is a nonprofit, nonpartisan research and education organization working toward a pluralistic United States where American Muslims are full and equal participants. In a nutshell, ISPU aims to build understanding between people, safeguard pluralism, and catalyze American Muslim community development.

Our work is an antidote for misinformation and a basis for building a thriving society—just like it has been since we were founded in 2002. Now, 16 years and more than 1,000 research publications later, we're at the forefront of providing empirical research, implementable solutions, and platforms for dialogue to educate and enable community change makers, journalists, policy makers, the general public, and more.

## WHAT DO WE DO?

To achieve our goals, ISPU does three things:



### DISCOVER

- We conduct rigorous, solution-seeking research, offering one-of-a-kind data on American Muslims and the issues that impact them.
- We publish actionable recommendations that address challenges Americans Muslims and engaged allies face together.
- We assemble leading experts to continue our reputation as a trusted source of information for and about American Muslims.



### EDUCATE

- We present our research findings and recommendations via public forums and partnerships.
- We raise public awareness on shared challenges through the media.
- We offer neutral forums for the open exchange of ideas and debates.



### ENABLE

- We provide resources and toolkits for teachers, imams, journalists, policy makers, advocates, and other change agents to address community challenges.
- We offer tailored consulting to help institutions implement research-based recommendations.

## SO WHAT?

We measure our success not by the quantity of research conducted but rather by our impact. In 2017, we:

Found through surveys that

**99%**

of those ISPU reached found our research to be relevant

Had our research cited in the media on more than

**450**

occasions, informing millions of people

Connected nearly

**1000**

change agents with new resources, positively impacting the lives of millions of Americans