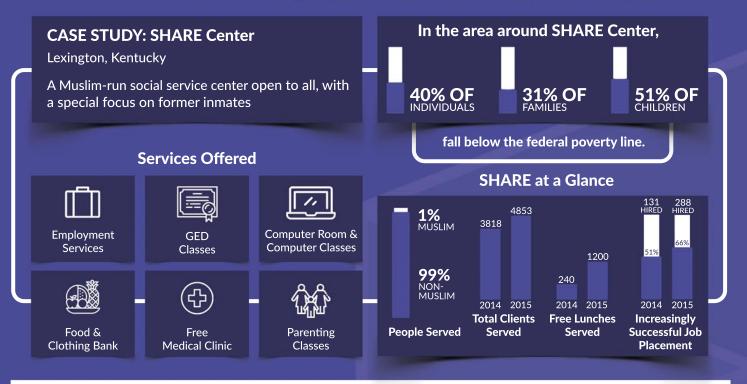


UNDERSTANDING EFFECTIVE SOCIAL SERVICE



When American Islamic centers place an emphasis on community service, they become more than just places of prayer—they become **hubs of hope**.



ISPU researchers asked: "What lessons can be learned from SHARE Center's success?"

1. Have a Clear Mission/Vision

and communicate them effectively. This helps ensure buy-in and consistent support from the community.

4. Expertise Matters

SHARE Center actively recruited community members who understood the needs of their target population.

7. Hire at Least One Staff Member

Having a paid executive director has been instrumental to SHARE's success.

2. Include Diverse Perspectives

Diverse actors—African American and first-generation immigrant Muslims—were key ingredients to SHARE Center's success.

5. Diversify Clientele

while maintaining organization's identity. SHARE Center is open to all but maintains its identifying link to the Muslim community.

8. Cultivate a Strong Financial Base

Transparent, consistent communication keeps donors aware of the center's impact.

3. Assess Community Needs

and direct services accordingly. SHARE's services reflect the most urgent needs of its neighborhood.

6. Empower the Community

SHARE Center provides a platform to support new service initiatives like the weekly free lunch and free medical clinic.

9. Build Partnerships

All of SHARE's most successful programs rely on effective partnerships.