



July 21, 2017

Dear Friends of ISPU,

The Nominations Committee of the ISPU Board of Directors is inviting recommendations for new members.

At this time, the Committee is looking to invite new Board members who fit one or more of the following criteria:

- 1) Candidate with media and/or journalism experience, including understanding of media landscape and contacts in the world of print, digital or broadcast.
- 2) Candidate with marketing and communications strategy experience, including familiarity with brand building, promotion and multi-channel campaigns.
- 3) Candidate with broad and wide-ranging personal network, including diverse geographies and stakeholder groups, to assist in growing ISPU's reach. We are interested in candidates from all geographies, but particularly looking for board members from California, Michigan, Texas and Illinois.

Members of ISPU's Board are expected to participate in regular board and committee meetings, serve as ambassadors for ISPU, attend ISPU events, and provide financial support by actively soliciting and donating to ISPU on an annual basis.

Ideal candidates for ISPU's Board will possess the following characteristics:

- Passion for ISPU's mission and alignment with goals and priorities of ISPU.
- Enthusiasm to serve as ambassador, champion and connector for ISPU.
- Capacity and commitment to prepare for and actively participate in ISPU board and committee meetings, to take responsibility and follow through, and to take on leadership roles within ISPU as needed.
- Extensive professional and leadership experience, and a track record of participation and leadership on non-profit boards or philanthropic causes.
- Willingness to provide personal financial support to ISPU, and to actively solicit support and open doors for ISPU.
- Integrity, collegiality and strong interpersonal skills.

Please note that in determining its selection of new members, the Board will consider additional criteria to complement and strengthen the composition of the current Board, such as



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diversity and specific field of professional expertise. No remuneration is provided for service on ISPU Board of Directors.

To recommend a candidate for the Board of Directors of ISPU, please send the name and a brief bio by email to [mmurray@ispu.org](mailto:mmurray@ispu.org). The Nomination Committee will follow up with you for additional information on the recommended candidate.

Deadline for recommendations is August 26, 2017.

Thank you in advance for your recommendation.

Best,  
Moheeb Murray  
Chair, Nominations Committee  
ISPU Board of Directors